

Tough times do not BUILD character... they REVEAL character!

Stop feeling sorry for yourself, this is exactly what you wanted!

You became a leader because you wanted to control your own destiny. You wanted to be "that" person, "that" leader, the one who makes things happen. When things got tough and difficult decisions had to be made, you wanted to be the one who made them, the one people came to.

Well now it is time. Everyone is scared. Your employees are scared, your customers are scared and they are looking to you for leadership, direction, confidence, and a strong assurance that everything will be all right.

The moment you became a leader, you forfeited your right to panic in public. Get your head right. Do what you have to do and be a leader. **A great leader!**

No leader ever achieved greatness only during easy times. The great leaders emerged during the most difficult times. **People are counting on you.** Your employees, your customers, and your loved ones.

YOU are the one that sold your vision to people, they bought that vision, gave up other opportunities because they believed in YOUR vision. Do not turn your back on them now. Keep your word.

Believe in yourself, your vision and your company.



Be BRAVE... Be CREATIVE... Be UNIQUE...